

**Tuesday 28<sup>th</sup> February**

## **Cessna Citation Latitude on display at Avalon**

- ***Hawker Pacific will showcase a Cessna Citation Latitude at the Australian International Air Show-Avalon this week.***
- ***The Citation Latitude is the first business jet to combine a wide flat-floor stand up cabin and Wi-Fi equipped interior with a midsize price.***
- ***The Citation Latitude will be on display at Avalon Airshow as an introduction to the new generation of Cessna Citation large cabin jet aircraft.***

Hawker Pacific, the leading aviation solutions provider in Asia, Pacific and the Middle East, is pleased to be demonstrating a new Cessna Citation Latitude at the Australian International Airshow at Avalon Airport in Melbourne this week.

Since entering the market in August 2015 the Cessna Citation Latitude has quickly become one of the world's best-selling business jets and is the leader in the midsize segment with more deliveries in 2016 than any other aircraft in its category.

Commenting on the Cessna Citation Latitude, Tony Jones from Hawker Pacific said, "The Citation Latitude will be on display at Avalon as an introduction to the new generation of Cessna Citation large cabin aircraft with the larger, Citation Longitude, completing certification this year and Citation Hemisphere, coming in 2019. This new generation of Cessna Citation aircraft provides a perfect solution for customers wanting a larger cabin experience with the range to cover the distances in Australia, across the region and internationally."

The Citation Latitude is set apart from the competition by its combination of comfort and efficiency. The Latitude, has a range of 2,850 nautical miles (5,278 km), best-in-class four-passenger range of 2,700 nautical miles (5,000 km) at high-speed cruise and can utilise airports with runways as short as 3,580 ft (1,091 m) and operate at an altitude of 45,000 ft. Extended maintenance intervals provide owners with the lowest direct operating costs in the midsize segment.

The Latitude can comfortably accommodate up to nine passengers and offers an unrivalled cabin experience featuring the most open, spacious, bright and refined cabin environment in its category. With a flat-floor, 1.96m wide and 1.83m high cabin, innovation abounds with exceptional features designed throughout the aircraft

including a wireless cabin management system that provides connectivity and entertainment to each passenger through their personal electronic devices.

The Cessna Citation Latitude avionics suite revolutionises the way pilots access flight data. Cessna's Intrinsic flight deck powered by Garmin G5000 boasts the latest advanced technologies, including full colour, touch screen LCD panels that allow pilots to take command of the aircraft's navigation, traffic, surveillance and communication systems with a few swipes of the finger. A fully integrated auto throttle system optimises flight profile accuracy and reduces pilot workload.

The Australian International Airshow will be held at Avalon Airport in Melbourne, Victoria from 28<sup>th</sup> February – 5<sup>th</sup> March 2017.

The Hawker Pacific Studio and showcase will be located at EW7 at Avalon Airshow. Hawker Pacific representatives are available to discuss the Cessna Citation range at Avalon Airshow this week.

**For interview enquiries, media briefings and aircraft viewing at the Avalon Airshow please contact Sari-Elle Kraemer at Alpha Consult via email on [skraemer@alphaconsulting.global](mailto:skraemer@alphaconsulting.global) or via mobile on 0407284457.**

Follow [@HawkerPacific](https://twitter.com/HawkerPacific) on Twitter for the latest news and updates from Hawker Pacific.

**Note to Editor:**

1. Hawker Pacific is a market leader in integrated civil and military aerospace sales and product support in South East Asia, Australia, the Pacific and the Middle East and is one of the largest independent companies of its type in the region with over 800 employees. The company's Asian operations include established businesses in Singapore, China, the Philippines, Hong Kong, Indonesia and Malaysia while its Middle East activity is head-quartered in Dubai.

Hawker Pacific represents some of the world's leading aircraft manufacturers, including Textron Aviation – Cessna and Beechcraft, Bell Helicopter, Diamond Aircraft and provides service support for a wide range of manufacturers. Hawker Pacific is also a primary dealer in used aircraft with networks to source, acquire and trade aircraft globally.

Hawker Pacific is also Australia's premier fixed base operator (FBO) with a network of facilities in Sydney, Brisbane, Cairns, and Perth along with the key Asian ports of Singapore and Shanghai. The company's FBOs offer VIP services and crew facilities on a 24/7/365 basis along with full aircraft management and CAMO activities.

Hawker Pacific's product support activities provide MRO, structural modification and support services to a wide range of fixed wing aircraft and helicopters for corporate, charter, defence and special mission operators throughout the region.

**For further media enquiries and high resolution images contact:**

Alpha Consult

Sari-Elle Kraemer

Mobile: +61 407 284 457

Email: [skraemer@alphaconsulting.global](mailto:skraemer@alphaconsulting.global)

